



House Office of Diversity & Inclusion – Activity Report: June 2022

June 2022 Monthly Report

The Office of Diversity & Inclusion Monthly Report includes the following:

- Summary of Office activities.
- Statement of expenses for the month and year to date.
- List of Staff employees, Job titles and salaries.

This report is available to the Members of the Committee for examination.

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OFFICE ACTIVITIES

- ODI welcomed new Director, Dr. Sesha Joi Moon
- Enumale Agada promoted to ODI Senior Advisor
- Launched vacancies for the ODI office (Jr. Professional Staffer; Majority and Minority; Jr. Research and Data Analyst

STAKEHOLDER ENGAGEMENT

- House Offices and Caucuses engaged regarding coordination of DNI efforts:
 - CAO
 - Whistleblower Ombuds
 - New Democrats
 - LGBTQ+ Equality Caucus
 - Democratic Caucus Chiefs of Staff
 - Office of Well-being
 - Task Force on a Diversity and Talented House Workforce
 - 1 Senate Member Office
 - 4 House Member offices
 - 2 Committee offices
- Meetings with outside stakeholders coordinating DNI efforts:
 - Congressional Hispanic Caucus Institute (CHCI)
 - Hispanics Forward
 - College to Congress
 - International Leadership Foundation (ILF)
 - ICF
- Meetings with Colleges and Universities:
 - N/A
- Participated in Virtual-Panels/Events hosted by:
 - CHCI
 - College to Congress
 - Office of Well-Being
 - ILF

CANDIDATE PREPARATION FOR JOB SEARCH

- Met with 97 job seekers
- Conducted 10 mock interviews

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MEMBER AND COMMITTEE OFFICE SERVICES

- Responded to resume requests from 24 offices

ODI HOSTED EVENTS

- College to Congress Presentation- June 3, 2022, at 11AM ET
 - 10 Participants
- International Leadership Foundation Civic Fellows - DC Fly-in
June 8, 2022, at 12PM ET
 - 22 Participants
- The House Office of Diversity and Inclusion Presents: Pride Month Roundtable -
June 24, 2022, at 12:00PM ET
 - 109 registrants

JUNE 2022 SOCIAL MEDIA METRICS

- Instagram:
 - 5 new posts; 12 new stories
 - 32 new followers (1,208 total followers)
 - 1.3K accounts reached
 - 171 content interactions
- Twitter:
 - 12 new tweets
 - 13 new followers
 - 1.7K profile visits
 - 9.6K impressions
- Facebook:
 - 11 new posts
 - 1.2K page reach
- Email Marketing
 - 5 emails (June 2, 9, 16, 23, and 30)
 - 3% average CTR
 - 50% average open rate
- LinkedIn:
 - 1.4K search appearances
 - 616 unique visitors
 - 347 new followers
 - 16K post impressions
 - 59 custom button clicks
- LinkedIn Ad Campaign:
 - Budget - \$100
 - Time range – 6/9/22 – 7/8/22
 - Campaign objective – website visits
 - Cost per result - \$1.43

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- Total engagement – 5,180
- Reactions – 71
- Comments – 1
- Shares – 27

U.S. House of Representatives

PAYROLL CERTIFICATION - FINAL

06/01/2022 to 06/30/2022

Process Level: DI000 OFC OF DIVERSITY & INCLUSION

Accounting Organization: 90DI000

SALARIES O&E - PERSONNEL

Employee and Job Title	Annual Salary	Gross Pay	Period	Remarks	Employee No.
AGADA, ENUMALE MARGARET ACTING DIRECTOR	63,000.00	5,250.00	06/01/2022 to 06/30/2022		
ALEKSANDER, KRISTINA COMMUNICATIONS MANAGER	70,000.00	5,833.33	06/01/2022 to 06/30/2022		
CASTRO, JEYBEN JESUS DEPUTY DIRECTOR	150,000.00	12,500.00	06/01/2022 to 06/30/2022		
DUBIN, RACHEL D RESEARCH ANALYST	133,000.00	11,083.33	06/01/2022 to 06/30/2022		
MOON, SSHA J DIRECTOR	203,700.00	6,790.00	06/01/2022 to 06/30/2022	APPOINTMENT 06/19/22	
OSHIMA, KATRINA T PROFESSIONAL STAFF MEMBER	95,000.00	7,916.67	06/01/2022 to 06/30/2022		
SAINVAL, EDNISE OPERATIONS MANAGER	60,000.00	5,000.00	06/01/2022 to 06/30/2022		
STEVENS, KIMBERLY SHARED EMPLOYEE	22,550.00	1,879.17	06/01/2022 to 06/30/2022		
ZAMBRANO, DIEGO R PROFESSIONAL STAFF MEMBER	95,000.00	7,916.67	06/01/2022 to 06/30/2022		

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Employee Group	Expenditure	Active	Paid
SALARIES O&E - PERSONNEL	64,169.17	9	9
Total	64,169.17	9	9

COMMENTS: (EXCEPTIONS MUST BE LISTED WITHIN THIS BOX)

I CERTIFY THAT THE LISTED EMPLOYEES HAVE PERFORMED THEIR ASSIGNED OFFICIAL DUTIES FOR THE OFFICES OF THE EMPLOYING AUTHORITY, AND THAT THEY HAVE CERTIFIED THAT THEY HAVE NO RELATIONSHIP TO A CURRENT MEMBER OF CONGRESS, UNLESS OTHERWISE NOTED HEREON.